



## ROCHESTER HALF-DAY BENEFITS FORUM

Thursday, March 24, 2005  
Rochester, NY

NYEBC  
c/o Nixon Peabody LLP  
Clinton Square Box 31051  
Rochester, NY 14603-1051  
Attn: Fran Heeks

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## ROCHESTER HALF-DAY BENEFITS FORUM

Thursday, March 24, 2005  
7:45 AM – 12:00 PM

Holiday Inn Airport  
911 Brooks Avenue  
Rochester, NY

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March 24, 2005

## ABOUT NYEBC

The New York Employee Benefits Conference (NYEBC), formed in 1979, helps further the education of individuals who deal with employee benefits and promotes sound principles and practices in the field. NYEBC sponsors semiannual conferences and local educational programs in Albany, Buffalo, Rochester and Syracuse.

Visit the NYEBC site at [www.nyebc.org](http://www.nyebc.org)

## PLANNING COMMITTEE

Gail Albers  
Rich Bannister  
Aaron Blankenship  
Renee Brownstein  
Judy DeCoursey  
Brian Kopp  
Charles McLauchlin  
Dele Theodorakos

## WHO SHOULD ATTEND?

Professionals who deal with employee benefits including:

- ✓ Accountants
- ✓ Actuaries
- ✓ Attorneys
- ✓ Benefits Administrators
- ✓ Compensation Managers
- ✓ Consultants
- ✓ Employee Benefit Managers
- ✓ Human Resource Managers
- ✓ Insurance Professionals
- ✓ Personnel Officers
- ✓ Plan Sponsors
- ✓ Trust Officers

### 7:45 – 8:15 CHECK-IN/BREAKFAST

### 8:15 – 8:45 WELCOME / LATE BREAKING DEVELOPMENTS

Brian Kopp, *Nixon Peabody LLP*

Mr. Kopp will present an overview of recent legal developments affecting the benefits community.

### 8:45 – 10:15 FUTURE SHOCK: RETIREMENT WITH NO MONEY

Stephen Brown, *Merrill Lynch*

A number of factors have been steadily eroding the economic security of future retirees. Trends include the movement from annuitization to lump sum distributions, "leakage" from the retirement system in the form of loans, hardship withdrawals and cashouts, the termination/reduction of retiree medical benefits, and the rapidly escalating cost of medical coverage and long term care. Given that employers have increasingly moved to a defined contribution approach (e.g., 401(k), 403(b), profit sharing, etc.), this session will examine how these trends have put the security of future retirees at risk and strategies employers can use today to help employees prepare for retirement.

### 10:15 – 10:30 BREAK

### 10:30 – 12:00 HEALTHCARE BEHIND THE SCENES

Jonathan Kaplan, M.D., *The Lifetime Healthcare Companies*

Thomas Mahoney, M.D., *Rochester Individual Practice Association, Inc.*

In the world of ever-increasing health care costs, it is important to improve the quality and efficient delivery of care. Come hear about efforts in the Rochester health care community to address these issues. This session will discuss initiatives to measure and improve the quality of services provided by physicians. We will also discuss new tools that consumers can use to make intelligent decisions when choosing a hospital.

## TO REGISTER:

✉ By Mail

Mail the registration form with check:

**NYEBC**  
c/o Nixon Peabody LLP  
Clinton Square  
P.O. Box 31051  
Rochester, NY 14603-1051  
Attn: Fran Heeks

☎ By Phone

Call Fran Heeks at Nixon Peabody LLP with your registration information.

**Phone:**  
(585) 263-1524

💻 By email

[fheels@nixonpeabody.com](mailto:fheels@nixonpeabody.com)

📠 By Fax

Fax your registration to:  
(718) 889-9306



## REGISTRATION FORM

NYEBC • Rochester, NY • March 24, 2005 • 7:45 AM - 12:00 PM

PLEASE PRINT

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

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Day Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

Fax Number \_\_\_\_\_

First name as you would like it to appear on your name tag \_\_\_\_\_

Have you ever attended a NYEBC conference?  Yes  No  Check here if this is a new address

### CONFERENCE FEE

- \$40 per person for registrations received by March 10
- \$50 per person for all registrations received after March 10
- Check or money order enclosed, payable to New York Employee Benefits Conference

### CANCELLATIONS AND REFUNDS

*The registration fee will be refunded if cancellation is made by March 17. All cancellations must be in writing. No refund will be granted after March 17. We welcome substitutions although we appreciate advance notice.*

### CONTINUING PROFESSIONAL EDUCATION CREDIT

I request the following type of credit for my attendance at this seminar:

- Continuing Professional Education (CPE)
- Continuing Education Units (CEU)